



C.B.R.B. Workshop



CONNECT

BUILD
RELATIONSHIPS

BOND

Bring a Recruit OR one or more Team Members OR Family

**Get YOUR Piece of the KW Profit Share Pie
Build YOUR Down Line
Connect With Someone Important To You ...**

This one-day workshop is all about connecting with others. We will use the DISC and Motives report from The Abelson Group to show you how to connect and bond with someone else. This phenomenal and intense workshop is guaranteed to create stronger bonds and build relationships with whoever accompanies you.

Dr. A uses his 40 years experience as a clinician, his 30 years experience working with Realtors and his 20 years experience with DISC and other assessments to bring you an unforgettable experience. PROMISE! See the other side for information about the day and Dr. A.

Contact us now to work with The Abelson Group to bring this workshop to your Market Center or Region.

You can't come SOLO!

You must bring one or up to 4 others with you.

BEWARE! This IS A POWERFUL Experience!



succeed@abelson.net | 888-ABELSON | 979-696-2222 | www.TheAbelsonGroup.com

KELLERWILLIAMS
2015 APPROVED VENDOR



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Benefit PERSONALLY and PROFESSIONALLY by Attending the CBRB Workshop With Dr. A

Learnings ...

- New insights on using DISC behaviors
- Understand the six motives-passions driving behavior
- How to motivate others
- How to better communicate with anyone
- How to better work with anyone
- The Abelson Compatibility Index™
- Why conflicts happen between people
- How to use the report Time Wasters section
- Dr. A's techniques to using major portions of report

Outcomes...

- Grow your down line via new KW recruit(s)
- Increase your personal profit share via new recruit
- Bond with person attending workshop with you
- Build a stronger team
- Better understand your spouse/kids & what they do
- Learn how to be more compatible with others
- Resolve conflicts with others / between others
- Build relationships, bond with anyone you choose
- Save time, make more money, be happier in life

**Dr. A will be doing no more than 2 workshops a month, so
have your Market Center or Region reserve your date NOW!
Maximum Workshop Size is 80 People – You Must Come With At Least One Other Person.**

Ideal for:

- recruiting one or a few people into KW
- having your team bond with other team members (no more than 5 people per team allowed)
- closer bonds with kids (no younger than 13 years old), spouse, significant other

Workshop Includes:

- Custom workbook
- Custom laminated DISC and Motives Wheel
- Experiential exercises that help you better understand and bond with who you attend with
- You will leave with a small, put powerful workbook that is a mini instruction manual on how to more effectively work with whoever attends the day with you

You Will Leave With A “Human Relationship Instruction Manual”

Your Instructor and Guide for the Day

DR. MICHAEL ABELSON: EDUCATOR, SPEAKER, CONSULTANT



Formal Education

- B.A. (psychology), M.A. (clinical psychology), M.B.A. Ph.D. (business)
- CPBA (Certified Professional Behavioral Analyst), CPVA (Certified Professional Values Analyst), CAIA (Certified Attributes Index Analyst), TriMetrix™ Certified, CMBA (Certified Master Behavioral Analyst)

Experience

- Texas A&M University Faculty from 1980 to 2011 teaching over 50,000 undergraduate, M.B.A., Ph.D. and executives (now Emeritus, retired)
- Over 900 executive education, national/regional meeting seminars and speeches
- Consulting, educating, and strategic planning with over 100 organizations
- International experience and seminars given on four continents
- 2,000+ clients!

Awards and Other (brief overview)

- Emeritus, Texas A&M University
- Recipient of 9 University and national educational awards
- 40 half-hour television shows shown across USA
- Quoted in over 100 newspapers, magazines and newsletters nationally such as Fortune, Washington Post, USA Today, Chicago Tribune, Miami Herald, Dallas Morning News, Houston Chronicle, and Philadelphia Inquirer
- Over 60 articles and two books published
- Listen to “Asking Dr. A” radio programs



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